## WEWS

## **ORDER**

## Flight Dates 10/09/12-10/15/12

<u>Order Sep</u> 00:20:00

Product Estimate # 1537

Contract / Revision 312270 / Candidate. OFA Sked A 10.9-10.15 Alt Order #

Original Date / Revision Agency Com 15% Billing Type Cash

09/25/12 10/15/12 Billing Contact Order Type GENERAL

Advertiser Obama / Democrat / Preside Billing Cycle EOM/EOC

**1010 Wisconsin Avenue - Suite #80** Billing Calendar BROADCAST

Washington, DC 20007

Demographic A35+

Agency GMMB Inc Rev Codes POL POL CAND

Buying Contact Sales Office EWSDC Product Codes PL

1010 Wisconsin Avenue - Suite #80 Sales Region NAT Priority P-3

Washington, DC 20007 Agency Ref 2 Advertiser Ref

Primary Account Executive

**Daniel Baylog** 

ON YOUR SIDE

Account Executive Order% Start Date End Date

Daniel Baylog 100%

Order Share 100% Market Value 140820

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	%	0
WBNX	%	0
WDLI	%	0
WEAO	%	0
WGGN	%	0
WJW	%	0
WKYC	%	0
WMFD	%	0
WOAC	%	0
WOIO	%	0
WQHS	%	0
WUAB	%	0
WVIZ	%	0
WVPX	%	0

Order Totals Billing Plan

 Month
 # of Spots
 Net Amount Gross Amount
 Rating
 Start Date
 End Date
 # Spots
 Net Amount Gross Amount

 October 2012
 126
 \$119,697.00
 \$140,820.00
 0.00
 10/01/12
 10/15/12
 126
 \$119,697.00
 \$140,820.00

Totals 126 \$119,697.00 \$140,820.00 0.00

											Tota	ıls
Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 WEWS	10/09/12	10/15/12	4-430am America	This MM	4-430a	11111	:30	5	\$150.00 P-2	0.00 NM	5	\$775.00
			4-430a America Th	nis Morı								
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0	08/12	10/14/12	- 1111	4	\$150.00	0.00						
Week: 10/1	5/12	10/21/12	1	1	\$175.00	0.00						
E 2 WEWS	10/09/12	10/15/12	M-F 430-5am New	s CM	430-5a	11111	:30	5	\$40.00 P-3	0.00 NM	5	\$200.00
			M-F 430-5am New	rs e								





<u>Original Date / Revision</u> 09/25/12 / 10/15/12 <u>Order Sep</u> 00:20:00

E.   C.   C.   Start   E.   C.   Inventory Code   Break   Start/End Time   Days   Len Spots   Rate   Pri   Rig Type   Spots   Amount	Ln Ch Star	: End	Inventory Code	Break	Start/End	Time Days	Len Spo	ite R	ata Pri	Rta Tyne	Tota	als Amount
Merit   1008/12   1015/12   11111-1-   11111-1-   100   1   1015/12   11111-1-   11111-1-   100   1   1008/12   1015/12   11111-1-   11111-1-   100   1   1008/12   1015/12   11111-1-   11111-1-   100   1   1008/12   1015/12   11111-1-   11111-1-   100   1   1008/12   1015/1			-									
Section   Column			M-F 430-5am Ne	ws				•				,
E 3 WEWS 1009/12 101/5/12   MF-GMC-56a												
Size   Date   End Date   Weekdays   Weekdays   Weekdays   Spots   Rate   Rate   Weekdays   Spots   Week   Rate   Rate   Rate   Weekdays   Weekdays   Weekdays   Spots   Week   Rate   Weekdays   Weekdays   Spots   Week   Rate   Weekdays   Spots   Week   Rate   Weekdays   Spots   Week   Rate   Rating   Weekdays   Week   Tol 1972   1014/12   21111-							:30	5 \$12	5.00 P-3	0.00 NM	5	\$625.00
E 4 WEWS 10/09/12   10/15/12   MF GMC 6-7a   MF GMC 7-9a   C10 7-79a   C10 7-9a   C12 12 2			M-F GMC 5-6a									
E 4 WEWS 10/09/12 10/15/12												
Stant Date   End Date   Week 10/08/12   10/14/12   1-1111-							:30	5 \$55	0.00 P-2	0.00 NM	5	\$2,850.00
Week 10/08/12   10/14/12   11/15/12   14/15/12   11/1												
Neek: 10/15/12   10/												
New   Start Date   End Date   Weekdays   Spots  Week   Rate   Rating   O.00				1	•							
Start Date   End Date   Weekdays   O.000   O	E 5 WEWS 10/09	/12 10/15/12	-	СМ	7-9a	21212	:30	8 \$60	0.00 P-2	0.00 NM	8	\$5,000.00
Week: 10/15/12   10/15/12   10/15/12   2   2 \$700.00   0.00	Start Date	End Date		Spots/Week	Rate	Rating						
Start Date   End Date   Weekdays   Spots/Week   Rate   Week : 10/09/12   10/15/12   10				_								
Start Date   End Date   Weekdays   Part   Spots/Week   Rate   Spots/Week   Spots/We							:30	2 \$7	5.00 P-3	0.00 NM	2	\$150.00
Week: 10/09/12   10/15/12   10/15/12   10/15/12   M-F 9-10a   CM   9-10a   MTWTF-   :30   5 \$175.00 P-3   0.00 NM   4 \$700.00 NM   Week: 10/09/12   10/15/12   M-F 9-10a   MTWTF-   :30   5 \$175.00 P-3   0.00 NM   Week: 10/09/12   10/15/12   M-F 10-11a   CM   10-11a   11111-   :30   5 \$275.00 P-3   0.00 NM   5 \$1,375.00   M   M-F 10-11a   M-F 10-12a   M-F 11-12b   M-F 11-12b   M-F 11-12b   M-F 11-12b   M-F 10/15/12   M-F 11-12b   M-F 11-12b   M-F 10-12a   M-F 11-12b   M-F 10-12a   M-F 10/15/12   M-F												
F 7 WEWS 10/09/12 10/15/12 N=F 9-10a												
Start Date   End Date   Weekdays   MTWTF -   4   \$175.00   0.00			M-F 9-10a				:30	5 \$17	5.00 P-3	0.00 NM	4	\$700.00
Week: 10/09/12   10/15/12   MFWF-   4 \$175.00   0	0: 15 1	<b>5</b> 1 <b>5</b> 1		0	5.	D ()						
M-F   10-11a   Week   10/09/12   10/15/12												
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   O.00	E 8 WEWS 10/09	/12 10/15/12		СМ	10-11a	11111	:30	5 \$27	5.00 P-3	0.00 NM	5	\$1,375.00
Week: 10/09/12   10/15/12   11/11-12   5 \$275.00   0.00	Start Date	End Date		Spots/Week	Rate	Rating						
M-F 11-12p	Week: 10/09/12	10/15/12	11111									
Week: 10/09/12   10/15/12   1   1 \$500.00   0.00   Weekdays   Length   Rate   Rtg   Type   11a-12p   Weekdays   10/09/12-10/15/12   W-F 11-12p   11a-12p   Weekdays   Length   Rate   Rtg   Type   350.00   0.00   NM   S \$4,200.00   NM   S \$4,200.00   S \$4,200.00	E 9 WEWS 10/15	/12 10/15/12		СМ	11a-12p	1	:30	1 \$50	0.00 P-3	0.00 NM	1	\$350.00
Spot   Ch Date Range   Description   Start/End Time   Weekdays   Length   Rate   Rtg Type   11a-12p   N-F 11-12p   N-F 1				Spots/Week								
A /EWS   10/09/12   10/15/12   M-F   11-12p   I1a-12p   M   :30   \$350.00   0.00   NM			-	•	•		/eekdavs	l enath	Rate	Rta Type		
12-1230p News   News   10/108/12   End Date   Weekdays   Spots/Week   Rate   Rating   0.00   0.00						_						
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   0.00   0.00	E 10 WEWS 10/09	/12 10/15/12	•	News CM	12-12:30p	- 1111	:30	4 \$80	0.00 P-2	0.00 NM	5	\$4,200.00
Week: 10/08/12 Neek: 10/08/12 10/15/12       10/14/12 1 1 \$1,000.00       0.00         E11 WEWS 10/09/12 10/15/12       M-F 1-2p CM 1-2p MTWTF :30 4 \$550.00 P-2 0.00 NM M-F 1-2p MTWTF :30 4 \$550.00 P-2 0.00 NM 5 \$2,750.00 M-F 1-2p MTWTF :30 4 \$550.00 P-2 0.00 NM 5 \$2,750.00 M-F 1-2p MTWTF :30 4 \$550.00 P-2 0.00 NM 5 \$2,750.00 M-F 1-2p MTWTF :30 5 \$550.00 M-F 1-2p MTWTF :30 0.00 M-F 1-2p MTWTF :30 0.00 MTWTF	Start Date	End Date	•	Spots/Week	Rate	Rating						
E 11 WEWS 10/09/12 10/15/12 M-F 1-2p CM 1-2p MTWTF :30 4 \$550.00 P-2 0.00 NM 5 \$2,750.00 M-F 1-2p MTWTF :30 4 \$550.00 P-2 0.00 NM 5 \$2,750.00 M-F 1-2p MTWTF :30 4 \$550.00 P-2 0.00 NM 5 \$2,750.00 M-F 1-2p MTWTF :30 4 \$550.00 P-2 0.00 NM 5 \$2,750.00 M-F 1-2p MTWTF :30 0.00 NM 5 \$2,750.00 M-F 1-2p MTWTF :30 0.00 NM 5 \$2,750.00 NM 5 \$2,750.00 M-F 10/08/12 10/15/12 10/15/12 10/15/12 10/15/12 10/15/12 10/15/12 N-F 2-3p CM 2-3p TWTF :30 2 \$1,400.00 P-1 0.00 NM 2 \$2,800.00 NM 5 \$2,750.00 MTWTF :30 2 \$1,400.00 P-1 0.00 NM 2 \$2,800.00 NM 5 \$2,750.00 MTWTF :30 2 \$1,400.00 P-1 0.00 NM 2 \$2,800.00 MTWTF :30 NWTF :30 2 \$1,400.00 P-1 0.00 NM 2 \$2,800.00 MTWTF :30 NWTF :30 N	Week: 10/08/12	10/14/12	- 1111	4	\$800.00	0.00						
M-F 1-2p   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating     Start Date   To/15/12   10/14/12   -TWTF   5 \$550.00   0.00     Start Date   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Rating   Rating   Rating   Start Date   To/15/12   10/15/12   10/15/12   10/15/12   2 \$1,400.00   0.00   Start Date   Start Date   Start Date   To/15/12   10/15/12   10/15/12   2 \$1,400.00   0.00   Start Date   Sta							.30	1 \$55	0 00 P-2	0.00 NM	5	\$2.750.00
Week: 10/08/12       10/14/12       -TWTF       5       \$550.00       0.00         Week: 10/15/12       10/21/12        0       \$0.00       0.00         E 12 WEWS 10/09/12 10/15/12       M-F 2-3p       CM       2-3p       -TWTF       :30       2       \$1,400.00 P-1       0.00 NM       2       \$2,800.00         Start Date       End Date       Weekdays       Spots/Week       Rate       Rating         Week: 10/09/12       10/15/12       -TWTF       2       \$1,400.00       0.00	L 11 WEWS 10/03/	12 10/13/12	•	Civi	1-2p	IVII VVI I	.50	4 ψυυ	0.001-2	0.00 14101	3	ψ2,7 30.00
Week: 10/15/12       10/21/12        0       \$0.00       0.00         E 12 WEWS 10/09/12 10/15/12       M-F 2-3p       CM       2-3p       - TWTF       :30       2 \$1,400.00 P-1       0.00 NM       2 \$2,800.00         2-3pm General Hospital         Start Date Week: 10/09/12       End Date Weekdays Spots/Week Power Properties of the prop												
2-3pm General Hospital <u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 10/09/12 10/15/12 - TWTF 2 \$1,400.00 0.00												
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 10/09/12         10/15/12         - TWTF         2 \$1,400.00         0.00	E 12 WEWS 10/09	/12 10/15/12	•		2-3p	- TWГF	:30	2 \$1,40	0.00 P-1	0.00 NM	2	\$2,800.00
Week: 10/09/12 10/15/12 - TWTF 2 \$1,400.00 0.00	Start Date	End Date			Rate	Rating						
E 13 WEWS 10/14/12 10/14/12 SU This Week 9-10a CM 9-10aS :30 1 \$300.00 P-3 0.00 NM	Week: 10/09/12	10/15/12	- TWTF	2	\$1,400.00	0.00						
· I	E 13 WEWS 10/14	/12 10/14/12	SU This Week 9-	10a CM	9-10a	S	:30	1 \$30	0.00 P-3	0.00 NM	1	\$300.00





<u>Original Date / Revision</u> 09/25/12 / 10/15/12 <u>Order Sep</u> 00:20:00

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Ln Ch	Start	End	Inventory Code SU This Week 9-		Start/End	Time Days	Len Spo	ts Rate Pri	Rtg Type	Spots	Amount
<u>St</u> Week: 10	tart Date	End Date 10/15/12	Weekdays	Spots/Week	Rate \$300.00	Rating 0.00					
			SU Kaleidoscope SU Kaleidoscope		10-1030a		S :30	1 \$35.00 P-3	0.00 NM	1	\$35.00
<u>S</u> 1 Week: 10	tart Date 0/09/12	End Date 10/15/12	Weekdays S	Spots/Week 1	<u>Rate</u> \$35.00	Rating 0.00					
E 15 WEWS	S 10/14/1	2 10/14/12	SU 1030-11a Sho SU 1030-11a Sho		1030-11a		5 :30	2 \$150.00 P-3	0.00 NM	5	\$12,200.00
Week: 10 Spot C 1 VEW	Ch Date Ra /S 10/09/1. See MG 15	2-10/15/12 S .3,15.4,15.5,	•		Rate \$150.00 /End Time 0-11a	Rating 0.00	<u>Weekdays</u> Su		Rtg Type 0.00 NM		
2 VEW	'S 10/09/1	CHG TO PAII 2-10/15/12 S 5.3,15.4,15.5,	U 1030-11a Show	case of H1030	)-11a		Su	:30 <del>(\$150.00)</del>	0.00 <i>NM</i>		
7] 3 /EW:	N/A PGM ( S 10/09/1:	CHG TO PAI	D] U 5-530a Wall Stre	et Repor 5-53	0a		Su	:30 \$150.00	0.00 NM		
4 /EW	S 10/09/1	2-10/15/12 S	5.2,26.1,51.1 U 5-530a Wall Stre 5.2,28.1,51.1	et Repor 5-53	0a		Su	:30 \$150.00	0.00 NM		
5 /EW	S 10/15/1		I-SU 11-1135P Lat	e News 11-1	135p		M	:30 \$2,400.00	0.00 NM		
_		2-10/15/12 F ,26.2,15.1,1	riday Prime B 5.2,28.1,51.1	9-10	р		F	:30 \$4,500.00	0.00 NM		
_		2-10/15/12 W ,26.2,15.1,1	/ednesday Prime <i>A</i> 5.2,28.1,51.1	8-9p			W	:30 \$5,000.00	0.00 NM		
E 16 WEWS	S 10/09/1	2 10/15/12	M-F 4-5p Dr. OZ M-F 4-5p Dr. Oz	СМ	4-5p	- TWTF	:30	3 \$300.00 P-3	0.00 NM	3	\$900.00
<u>Si</u> Week: 10	tart Date 0/09/12	End Date 10/15/12	Weekdays - TWTF	Spots/Week 3	Rate \$300.00	Rating 0.00					
E 17 WEWS	S 10/09/1	2 10/15/12	M-F 3-4P Katie M-F 3-4p Katie	СМ	3-4p	11111	:30	5 \$225.00 P-3	0.00 NM	5	\$1,125.00
St Week: 10	tart Date 0/09/12	End Date 10/15/12	<u>Weekdays</u> 11111	Spots/Week 5	Rate \$225.00	Rating 0.00					
E 18 WEWS	S 10/09/1	2 10/15/12	M-F 5-6p News M-F 5-6p News	СМ	5-6p	- 1111	:30	4 \$325.00 P-3	0.00 NM	4	\$1,300.00
<u>St</u> Week: 10	tart Date 0/09/12	End Date 10/15/12	<u>Weekdays</u> - 1111	Spots/Week 4	Rate \$325.00	Rating 0.00					
E 19 WEWS	S 10/09/1	2 10/15/12	M-F 6-630p News M-F 6-630p News		6-630p	MTWTF	:30	3 \$1,300.00 P-2	0.00 NM	3	\$4,400.00
<u>Si</u> Week: 10 Week: 10		End Date 10/14/12 10/21/12	Weekdays - TWTF M		Rate \$1,300.00 \$1,800.00	Rating 0.00 0.00					
E 20 WEWS	S 10/14/1	2 10/14/12	SU 6-630p News SU 6-630p News	СМ	6-630p	\$	S :30	2 \$1,300.00 P-2	0.00 NM	2	\$2,600.00
Week: 10		End Date 10/15/12	Weekdays S		Rate \$1,300.00	Rating 0.00					
E 21 WEW	S 10/09/1	2 10/15/12	M-F 7-730p 7-730p The List	CM	7-730p	11111	:30	5 \$1,000.00 P-2	0.00 NM	5	\$5,200.00





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							Tota	
Ln Ch Start End	Inventory Code			Len Spot				Amount
E 21 WEWS 10/09/12 10/15/12	2 M-F 7-730p 7-730p The List	CM 7-730p	11111	:30	5 \$1,000.00 P-2	0.00 NM	5	\$5,200.00
Start Date End Date	•	Spots/Week Rate	Rating					
Week: 10/08/12 10/14/12	- 1111	4 \$1,000.00	0.00					
Week: 10/15/12 10/21/12	1	1 \$1,200.00	0.00					
E 22 WEWS 10/09/12 10/15/12	2 M-F 730-8P 730-8p Let's Ask	CM 730-8p : America	11111	:30	5 \$1,000.00 P-2	0.00 NM	5	\$5,200.00
Start Date End Date		Spots/Week Rate	Rating					
Week: 10/08/12 10/14/12	-1111	4 \$1,000.00	0.00					
Week: 10/15/12 10/21/12	1	1 \$1,200.00	0.00					
E 23 WEWS 10/15/12 10/15/12	2 Monday DWS Monday DWS	CM 8-10p	M	:30	2 \$4,600.00 P-3	0.00 NM	2	\$9,200.00
Start Date End Date Week: 10/09/12 10/15/12	. <u>Weekdays</u> M	Spots/Week Rate 2 \$4,600.00	Rating 0.00					
E 24 WEWS 10/15/12 10/15/12			M	:30	1 \$4,000.00 P-3	0.00 NM	1	\$4,000.00
E 24 VVEVVO 10/13/12 10/13/12	Monday Prime C		111	.50	1 ψ4,000.001-3	0.00 14101		ψ+,000.00
Start Date End Date	. <u>Weekdays</u> M	Spots/Week Rate	Rating					
Week: 10/09/12 10/15/12 E 25 WEWS 10/09/12 10/15/12		1 \$4,000.00 A CM 8-9p	0.00 - T	:30	1\$14,000.00 P-2	0.00 NM	1	\$14,000.00
E 23 WEWS 10/09/12 10/13/12	Tuesday Prime A	· ·	- 1	.30	1\$14,000.00 F-2	U.UU INIVI	<b>'</b>	φ14,000.00
Start Date End Date Week: 10/09/12 10/15/12	. <u>Weekdays</u> - T	<u>Spots/Week</u> <u>Rate</u> 1\$14,000.00	Rating 0.00					
E 26 WEWS 10/09/12 10/15/12	2 Tuesday Prime C		- T	:30	2 \$2,800.00 P-3	0.00 NM	0	\$0.00
0	Tuesday Prime (		<b>5</b>					
Start Date End Date Week: 10/09/12 10/15/12	<u>Weekdays</u> - T	<u>Spots/Week</u> <u>Rate</u> 2 \$2,800.00	Rating 0.00					
	Description	Start/End Time		/eekdays	Length Rate	Rtg Type		
1 VEWS 10/09/12-10/15/12		10-11p	_	T	:30 <del>(\$2,800.00)</del>			
See MG 15.3,15.4,15.5	5,15.6,15.7							
[N/A ] 2 VEWS 10/09/12-10/15/12	Tuesday Prime C	10-11p	_!	T	:30 <del>(\$2,800.00)</del>	0.00 <i>NM</i>		
See MG 15.3,15.4,15.5	•	·			(, , ,			
[N/A] E 27 WEWS 10/09/12 10/10/12	0 M E 11 12n	CM 11a-12p	-11	:30	2 \$225.00 P-3	0.00 NM	0	\$0.00
L27 VVLVV3 10/09/12 10/10/12	M-F 11-12p	Οίνι 11α-12p	-11	.50	Σ Ψ223.001-3	0.00 INIVI		φ0.00
Start Date End Date		Spots/Week Rate	Rating					
Week: 10/09/12 10/15/12 Spot Ch Date Range	- 11 Description	2 \$225.00 Start/End Time	0.00	/eekdays	Longth Pata	Rtg Type		
Spot Ch Date Range 1 VEWS 10/09/12-10/15/12	<del></del>	11a-12p	_	TW	Length Rate :30 <del>(\$225.00)</del>			
Credited	•	•			,			
[Adding this cash to cu	-							
2 VEWS 10/09/12-10/15/12	M-F 11-12p	11a-12p	_'	TW	:30 <del>(\$225.00)</del>	0.00 <i>NM</i>		
Credited [Adding this cash to cu	rrent sked.]							
E 28 WEWS 10/11/12 10/11/12	2 Thursday Prime Thursday Prime	•	T	:30	1 \$3,500.00 P-3	0.00 NM	0	\$0.00
Start Date End Date		Spots/Week Rate	Rating					
Week: 10/09/12 10/15/12	T	1 \$3,500.00	0.00					
	Description Description	Start/End Time	_			Rtg Type		
1 VEWS 10/09/12-10/15/12	•	9-10p	-	Th	:30 <del>(\$3,500.00)</del>	0.00 <i>NM</i>		
See MG 15.3,15.4,15.5 [N/A PGM CHG 9-11P		TION PRIME DEBATES]						
<u> </u>								





<u>Original Date / Revision</u> 09/25/12 / 10/15/12 <u>Order Sep</u> 00:20:00

Ln Ch Sta	art	End	Inventory Code	Brook	Start/End Ti	me Dave	Len Spo	nte	Rate Pri	Rta Type		tals Amount
E 29 WEWS 10/2			Friday Prime B	CM	9-10p	F	:30		\$4,500.00 P-2	0.00 NM	1	\$4,500.00
Start Da	<u>te</u>	End Date	Friday Prime B <u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/09/12	2	10/15/12	F	1	\$4,500.00	0.00						
E 30 WEWS 10/	12/12	2 10/12/12	Friday Prime C Friday Prime C	СМ	10-11p	F	:30	1	\$1,400.00 P-3	0.00 NM	1	\$1,400.00
Start Da Week: 10/09/12		End Date 10/15/12	Weekdays F	Spots/Week 1	Rate \$1,400.00	Rating 0.00						
E31 WEWS 10/	14/12	2 10/14/12	Sunday Prime B Sunday Prime B	СМ	8-9p	S	:30	1\$	14,000.00 P-2	0.00 NM	1	\$14,000.00
Start Da Week: 10/09/12		End Date 10/15/12	Weekdays S	Spots/Week	<u>Rate</u> \$14,000.00	Rating 0.00						
E 32 WEWS 10/	15/12	2 10/15/12	M-F 12-1230pm I 12-1230p News	News CM	12-12:30p	М	:30	1	\$200.00 P-3	0.00 NM	1	\$200.00
Start Da Week: 10/09/12	_	End Date 10/15/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00						
E 33 WEWS 10/0	09/12	2 10/15/12	M-SU 11-1135P I M-SU 11-1135P		11-1135p	11111	:30	5	\$700.00 P-3	0.00 NM	5	\$3,500.00
Start Da Week: 10/09/12	_	End Date 10/15/12	Weekdays 11111	Spots/Week 5	<u>Rate</u> \$700.00	Rating 0.00						
E 34 WEWS 10/0	09/12	2 10/15/12	M-F 1135p-1202a M-F 1135p-1202a	0	1135p-1207x	МГЖГБ	:30	3	\$900.00 P-2	0.00 NM	3	\$2,800.00
Start Da	te	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/08/12		10/14/12	- TWTF M	2	\$900.00	0.00						
Week: 10/15/12 E 35 WEWS 10/		10/21/12	SU 1125p-12a Sp		\$1,000.00 1135p-12x	0.00	:30	1	\$300.00 P-3	0.00 NM	1	\$300.00
			SU 1135p-12a S			_		•	***********			*******
Start Da Week: 10/09/12	_	End Date 10/15/12	Weekdays S	Spots/Week 1	Rate \$300.00	Rating 0.00						
E 36 WEWS 10/	11/12	2 10/11/12	M-F 1202a-107a M-F 1202a-107a	•	1202-107x	T	:30	1	\$100.00 P-3	0.00 NM	0	\$0.00
Start Da Week: 10/09/12	2	End Date 10/15/12	Weekdays T	Spots/Week 1	Rate \$100.00	Rating 0.00						
Spot Ch Date			escription		t/End Time	_	eekdays_	Ler		Rtg Type		
Credited	d		1-F 1202a-107a Jir	•			- Th	_	:30 <del>(\$100.00)</del>	0.00 <i>NM</i>		
E 37 WEWS 10/	10/12	2 10/15/12	M-F Right This M M-F 106a-206a	inute CM	106a-206a	1- 1	:30	2	\$75.00 P-3	0.00 NM	2	\$150.00
Start Da Week: 10/09/12		End Date 10/15/12	<u>Weekdays</u> 1- 1	Spots/Week 2	<u>Rate</u> \$75.00	Rating 0.00						
E 38 WEWS 10/	13/12	2 10/13/12	SA 12a-1a CSI M SA CSI Miami La		12a-1a	S-	:30	1	\$55.00 P-3	0.00 NM	1	\$55.00
Start Da Week: 10/09/12		End Date 10/15/12	Weekdays S-	Spots/Week 1	<u>Rate</u> \$55.00	Rating 0.00						
E 39 WEWS 10/	14/12	2 10/14/12	SU 12a-1a CSI M SU CSI Miami La		12a-1a	S	:30	1	\$55.00 P-3	0.00 NM	1	\$55.00
Start Da Week: 10/09/12		End Date 10/15/12	Weekdays S	Spots/Week 1	Rate \$55.00	Rating 0.00						
E 40 WEWS 10/	13/12	2 10/14/12	SA Criminal Mind S/S Criminal Mind		1235a-2a	11	:30	2	\$75.00 P-3	0.00 NM	2	\$150.00
Start Da	te	End Date	Weekdays	Spots/Week	Rate	Rating						





<u>Original Date / Revision</u> 09/25/12 / 10/15/12 <u>Order Sep</u> 00:20:00

							Tot	als
Ln Ch Start End	Inventory Code	Break Start/End	Time Days	Len Spots	Rate Pri	Rtg Type		Amount
E 40 WEWS 10/13/12 10/14/		CM 1235a-2a	11	:30 2	2 \$75.00 P-3	0.00 NM	2	\$150.00
Start Date End Da	S/S Criminal Minds Late e Weekdays Spots	/Week Rate	Rating					
Week: 10/09/12 10/15/1		2 \$75.00	0.00					
Spot Ch Date Range	Description	Start/End Time	_			Rtg Type		
2 VEWS 10/09/12-10/15/1 See MG 40.3	2 SA Criminal Minds	1235a-2a	<del>-</del> -	SaSu	:30 <del>(\$75.00)</del>	0.00 <i>NM</i>		
	PLACE - SU 12a-1a CSI MIA	MI - OR - SU BURN	NOTICE]					
3 /EWS 10/09/12-10/15/1	2 SU Burn Notice	1-2am		Su	:30 \$75.00	0.00 NM		
MG for 40.2 10/14								
E 41 WEWS 10/13/12 10/13/	12 Nascar Series Nascar Series	CM 12p-12x	S-	:30 1	1 \$700.00 P-3	0.00 NM	1	\$700.00
<u>Start Date</u> <u>End Da</u> Week: 10/09/12 <u>10/15/1</u>		/Week Rate 1 \$700.00	Rating 0.00					
E 42 WEWS 10/10/12 10/10/	12 Wednesday Prime C Wednesday Prime C	CM 10-11p	W	:30 1	1 \$5,000.00 P-2	0.00 NM	1	\$5,000.00
Start Date End Da Week: 10/09/12 10/15/1		/Week Rate 1 \$5,000.00	Rating 0.00					
E 43 WEWS 10/10/12 10/10/		CM 9-10p	W	:30 1	1\$12,000.00 P-2	0.00 NM	1	\$12,000.00
Start Date End Da	•	/Week Rate	Rating					
Week: 10/09/12 10/15/1		1 \$12,000.00	0.00					
E 44 WEWS 10/13/12 10/13/	12 LN after Sports LN after Sports	CM 11p-130x	S-	:30 1	1 \$500.00 P-3	0.00 NM	1	\$500.00
Start Date End Da		Week Rate	Rating					
Week: 10/09/12 10/15/1 E 45 WEWS 10/13/12 10/13/		1 \$500.00 CM 330-7p	0.00 S-	:30 2	2 \$2,800.00 P-2	0.00 NM	2	\$5,600.00
E 45 WEWS 10/13/12 10/13/	NCAA 330p-7pm	CIVI 330-7P		.30 2	2 \$2,000.00 P-2	0.00 INIVI	2	φ5,600.00
<u>Start Date</u> <u>End Da</u> Week: 10/09/12 10/15/1		Week Rate 2 \$2,800.00	Rating 0.00					
E 46 WEWS 10/13/12 10/13/	<u> </u>	CM 8-9a	S-	:30 2	2 \$775.00 P-1	0.00 NM	2	\$1,550.00
	SA GMA 8-9a				·			. ,
Start Date End Da		Week Rate	Rating					
Week: 10/09/12 10/15/1 E 47 WEWS 10/14/12 10/14/		2 \$775.00 CM 8-9a	0.00	:30 2	2 \$775.00 P-1	0.00 NM	2	\$1,550.00
E 47 VVEVVO 10/14/12 10/14/	SU GMA 8-9A	OIVI O OU	D	.00 2	φ//σ.σσ1 1	0.00 14141	_	ψ1,000.00
Start Date End Da		Week Rate	Rating					
Week: 10/09/12 10/15/1 N48 WEWS 10/09/12 10/12/		2 \$775.00 CM 2-3p	0.00 - TWTF	:30 1	1 \$1,400.00 P-1	0.00 NM	1	\$1,400.00
1146 WEWS 10/09/12 10/12/	2-3pm General Hospital	CM 2-3p	- 1W1F	.30	1 \$1,400.00 F-1	U.UU INIVI	1	φ1, <del>4</del> 00.00
Start Date End Da	<u>e Weekdays Spots</u>	Week Rate	Rating			İ		
Week: 10/09/12 10/15/1		1 \$1,400.00	0.00					
N49 WEWS 10/15/12 10/15/	12 M-F 4-5p Dr. OZ M-F 4-5p Dr. Oz	CM 4-5p	М	:30 1	1 \$300.00 P-3	0.00 NM	1	\$300.00
Start Date End Da Week: 10/09/12 10/15/1		/Week Rate 1 \$300.00	Rating 0.00					
N50 WEWS 10/15/12 10/15/	12 M-F 5-6p News	CM 5-6p	M	:30 1	1 \$325.00 P-3	0.00 NM	1	\$325.00
Start Date End Da	M-F 5-6p News <u>e Weekdays Spots</u>	/Week Rate	Rating					
Week: 10/09/12 10/15/1		1 \$325.00	0.00					
N51 WEWS 10/11/12 10/11/	12	CM 10-11p	T	:30 1	1 \$2,800.00 P-3	0.00 NM	0	\$0.00

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<u>Contract / Revision</u> 312270 <u>Flight Dates</u> 10/09/12-10/15/12 <u>Hiatus Dates</u>

<u>Original Date / Revision</u> 09/25/12 / 10/15/12 <u>Order Sep</u> 00:20:00

Advertiser Obama / Democrat / Preside Product Candidate. OFA Sked A 10. Estimate # 1537

Ln Cl	n Start	End	Inventory Code	e Break	Start/End	Time Days	Len	Spots	Rate Pri	Rtg Type	Tota Spots	als Amount
			Thursday Prime	С		•		•			•	
			Thursday Prime	· C								
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week	: 10/09/12	10/15/12	T	1	\$2,800.00	0.00						
Spot	Ch Date Ra	ange D	escription	<u>Star</u>	t/End Time		Weekda	ys <u>Le</u>	ength Rate	Rtg Type		
1 VE	WS 10/09/1	2-10/15/12 T	hursday Prime C	10-1	1p		Th-		:30 <del>(\$2,800.00</del>	0.00 NM		
		i.3,15.4,15.5,	*									
	[N/A PGM (	CHG 9-11P T	O PLACE - ELEC	CTION PRIME I	DEBATES]							
N52 WE	WS 10/11/1	12 10/12/12	M-F 4-5p Dr. OZ	Z CM	4-5p	TF-	- :30	) 1	\$900.00 P-2	0.00 NM	1	\$900.00
			M-F 4-5p Dr. Oz	<u>z</u>								
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week	: 10/09/12	10/15/12	TF	1	\$900.00	0.00						
N53 WE	WS 10/11/1	12 10/12/12	M-F 11-12p	CM	11a-12p	TF-	:30	) 1	\$1,300.00 P-2	0.00 NM	1	\$1,300.00
			M-F 11-12p									
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week	: 10/09/12	10/15/12	TF	1	\$1,300.00	0.00						
N54 WE	WS 10/09/1	12 10/15/12	M-F 430-5am N	ews CM	430-5a	TF-	- :30	) 1	\$200.00 P-2	0.00 NM	1	\$200.00
			M-F 430-5am N	ews								
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week	: 10/09/12	10/15/12	TF	1	\$200.00	0.00						
N55 WE	WS 10/09/1	12 10/15/12	SU 5-530a Wall	Street RGM	5-530a		S :30	) 1	\$150.00 P-2	0.00 NM	1	\$150.00
			SU 5-530a Wall	Street Re								
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week	: 10/09/12	10/15/12	S	1	\$150.00	0.00						
										Tatala	40014	40,000,00

Totals 126\$140,820.00